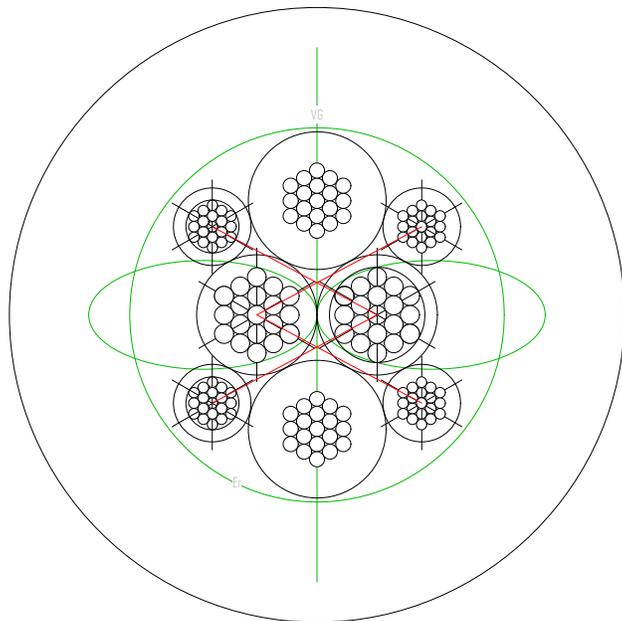


EVENT LC

[Mk.II]



AD COPY + SPECIFICATIONS

11 | 2015



EVENT LC PHOTOS

ZU AUDIO EVENT LC Mk.II [REV-A] LOUDSPEAKER CABLE SPECIFICATIONS + INFORMATION





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EVENT LC AD COPY/INFORMATION

ZU AUDIO EVENT LC Mk.II [REV-A] LOUDSPEAKER CABLE SPECIFICATIONS + INFORMATION

Event LC Mk.II represents a significant step forward in performance, a loudspeaker cable that comfortably competes at the highest level of the performance spectrum—despite its less than insane price.

Goals for the Event Mk.II loudspeaker cable (LC) were to meet or exceed the resolution of intelligence realized in our Ibis loudspeaker cable of years gone by and still retain the tone and relaxed nature we made with the original Event loudspeaker cable. After *lots* of time, engineering and testing, we introduce Event Mk.II Loudspeaker Cable.

How did we find more resolution and better tone? The majority of our engineering and testing was centered around the dynamic impedance characteristics of the cable, and it was while on this Smith Chart path that we discovered ways to realize E&M and sonic targets while reducing noise and increasing the dynamic range. We introduced more air into the dielectric space, increased DC conductance and the silver to copper ratio decrease (more silver), and improved RF shielding through materials and process engineering. This wasn't all done at once, there was a good bit of round-n-round and thousands of hours of burn-in and testing, with several years bracketing the project—as mentioned, there was a lot of time and effort put into this new loudspeaker cable.

As ever with Zu products, design and engineering were only serving “how does it sound” listening/living tests, and much more than the typical afternoon half-baked hi-fi get together—each change was first fully burned in and then lived with, notes compared over weeks and sometimes months. Critical ears include Phil Ressler and Dave Sykes, early beta and feedback also from Todd Coleman and Archie Simons (thanks men).

Event LC Mk.II represents a significant step forward in performance, a loudspeaker cable that comfortably competes at the highest level of the performance spectrum—despite its less than insane price. Beta testers and early adopters have been overwhelmingly positive about this new cable:

“The Event [LC] II cables are still improving after about a month of continuous use (e.g., similar to my experience with Zu Ibis which didn't come into their own until 1,000+ hours). The Event LC IIs are the best cables I've ever heard, sounding neutral, dynamic, transparent with realistic depth and sound staging. They really let the music come through in an effortless manner.” —Archie Simons

“Spectacular resolution of detail (bass through treble and not just treble) and it allows tone uninhibited! I love this new loudspeaker cable.” —Sean Casey (Designer and owner of Zu, but also a pretty heavy user—of course.)



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INSTALLATION & CONNECTION NOTES

Switch your power amp off prior to disconnecting or connecting your loudspeaker cables.

Now, wash your hands with soap prior to handling any cable with bare metal—you don't want to push halides and other subtle tone robbers into the amplifier, cable or loudspeaker connectors. If you do touch the exposed contacts you might want to buff them with a clean cotton rag. Keeping the contacts free of contaminants ensures a long-term and trouble-free connection.

To clean plated connectors, shiny bright gold or silver colored ones, just use rubbing alcohol on a cotton cloth and some cotton swabs to get into the tight parts. If the connector being cleaned is bare copper or silver we recommend cleaning them with our favorite polish, Cape Cod™.

Anytime you are making an electrical connection make it a habit to inspect the contacts and clean them if they are tarnished or dirty. Our bare copper spade lugs may need to be cleaned every year, depending on how clean they are when connected and your environment. Most any copper polish will work for this though we have found Cape Cod™ to be excellent. Brasso™ is also good. Acid based cleaners are tricky, if you don't have experience cleaning copper with acid we wouldn't recommend that you start with your audio gear. Most of the time your terminals are going to be in good condition and just need a little buffing and for that you can use a bit of alcohol and a cotton cloth.

DIRECTIONALITY

[Amp] marked end connects to amp, [Speaker] marked end connects to loudspeaker. We pay close attention to direction of manufacture of all points, from wire to cable. Correct connecting ensures best sound, matching channel fidelity and increased burn-in speed.

BURN-IN

Event LC Mk.II will require a good bit of play before it's fully burned in, roughly 400 hours. We do not recommend any burn-in devices or special recordings. We do recommend music you enjoy, preferably upbeat full spectrum recordings: rock, roots, full orchestra, big band.... For the possible how and whys about burn-in please see our Answers section within www.ZuAudio.com.



EVENT LC SPECIFICATIONS

ZU AUDIO EVENT LC Mk.II [REV-A] LOUDSPEAKER CABLE SPECIFICATIONS + INFORMATION

Design	Zu Event Mk.II loudspeaker cable is a very high conductance, compact, very wide bandwidth loudspeaker cable. Features include our ZuB3™ E&M technology, pure silver and copper in all circuits, Teflon® insulation on all circuits, improved impedance characteristics over its predecessor (Event Mk. & Ibis) and we make it completely in-house so we can ensure the highest quality.
Production	2015– [Mk.I was produced from 2010–2015]
Device Under Test	Zu Event Mk.II [Rev-A] 12' [3.7m]
Designed By	Zu Audio
Cable Mfg By	Zu Audio
Termination By	Zu Audio
Manufacturers Country Of Origin	U.S.A.
Cable Geometry	ZuB3™
Wire Geometry	primary: perfect lay silver/copper secondaries: low strand count equal lay silver/copper
Insulator	Teflon® (PTFE)
Dielectric	Teflon® (PTFE)/air/Cu/PVC
Shielding	geometric
Directional	yes, amp-end and speaker-end are clearly marked
Signal Conductor Metallurgy [+]	U.S. refined and drawn pure silver & copper
Signal Conductor Metallurgy [-]	U.S. refined and drawn pure silver & copper
Conducting Area [+]	.01" ~ #9 AWG (6.6 mm ²)
Conducting Area [-]	.01" ~ #9 AWG (6.6 mm ²)
Rs [+]	0.014 Ω
Rs [-]	0.014 Ω
Cp	800 pF
Ls	3.5 uH
Bend Radius	2-1/2" [64 mm]
Cable Diameter	.46" [11.7 mm]
Red / Black Leadout Length	8" [20 cm] [11" span]
Cable Sheath	fine yarn Dacron braid
Leadout Sheath	monofilament Dacron braid
Tolerance	0.1%
RoHS	compliant
Life Expectancy	100 years+
Warranty & Service	limited lifetime, does not cover misuse or abuse



EVENT LC WARRANTY

ZU AUDIO EVENT LC Mk.II [REV-A] LOUDSPEAKER CABLE SPECIFICATIONS + INFORMATION

WARRANTY

Zu products are designed and manufactured to the highest quality. However, if something does go wrong Zu will fix or replace the product free of charge. Zu Event LC Mk.II have a limited lifetime warranty applicable to the original owner. If under normal home use you have any problems with this cable we will fix or replace the product.

While every effort is made to ensure a perfect finish that will last a lifetime, this warranty does not cover damage from impact, abrasion or UV exposure. Zu products are designed to be used in temperature and humidity controlled environments, namely your home, studio or office unless otherwise stated.

If in the highly unlikely event that a Zu product arrives to you dead on arrival (D.O.A.), and after discussing it with a Zu tech, we will ship another of the same product at our expense and arrange for the D.O.A. product to be collected. If after inspection we find that you have misrepresented a returned product's condition, and that it was improperly handled or used, Zu will charge you for all damaged parts, labor, shipping and handling of the product.

Warranty does not apply to damage caused by operating the product outside the intended use, accident, damage caused by another product, misuse, abuse, flood, fire, earthquake or any other external causes. Warranty does not cover damage caused by modification or service performed by anyone other than a Zu representative.

When a product or part is exchanged the replacement becomes your property and the suspect or damaged part becomes Zu's property.

WHAT YOU CAN EXPECT IF WARRANTY SERVICE IS NEEDED

If warranty becomes necessary, you must call or e-mail for a return of material authorization (R.M.A.) number. This provides opportunity to assist in diagnosing the problem and helps us to schedule for rapid turnaround in the event that parts, service or repair is needed. Upon factory inspection of parts or product, warranty eligibility will be determined. While service options, parts availability and response times will vary, we do our best to keep you happy. International customers should know that Zu will comply with all applicable export/import laws and regulations, you may be responsible for custom duties, taxes, broker fees, freight, and other charges. When shipping of product or part is required, repackage the complete product, or part, in its original packaging. If you have any questions about packaging please call or e-mail. Product damage caused from incorrect repackaging is not eligible for refund or warranty and the freight company may also reject your insurance claim. Until we have the product back in the shop and sign-off that it is eligible, the product is still your property, we recommend you insure or declare the full value when shipping. We also recommend that you only ship with a freight company that has a good reputation and offers tracking and insurance for the full amount.



ZU AUDIO

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